Karina Zabrodina

Product Designer

Karina Zabrodina
London

+44 7436 050283
karinazabrodina70@gmail.com

Portfolio: karinazabrodina.com
https://www.linkedin.com/in/karina-zabrodina

Skills

Design: Cross-platform design, wife-framing, user flows, product mindset, concept sketches, rapid prototyping, design specifications.

Research: Usability testing, A/B testing, heuristic evaluation, benchmark.

Collaboration: Team player, flexible, communicative, stakeholder management, facilitating workshops.

Experience

Kindred Group plc / Product Designer
Jun 2022 – Present, London/Stockholm

- Supporting two areas - Gaming and Payments, managing stakeholder relationships and consistently enhancing Native and Mobile Web Casino and Payment libraries
- Working closely with Product Owners, Product Engineering Leads, and Business Owners, often making pivotal decisions
- Building strong internal and external relationships to leverage the cross-functional skills effectively
- Significant contribution to shaping visual elements of the Casino app and Cashier Redesign
- Onboarding of two junior team members
- Participation in iterative design processes, continually enhancing existing solutions
- Providing full-stack design services with a focus on product design expertise
- Close everyday collaboration with front-end and native engineering teams
- Advocate for a mobile-first design approach throughout projects
- Smooth collaboration with fellow designers to achieve collective outcomes
- Worked closely with UX research to inform data-driven design decisions

GameStud / Project Manager

Mar 2021 – Jun 2022, Kyiv

- Developed comprehensive project plans outlining tasks, timelines, and resource requirements
- Lead project teams, fostering a collaborative and productive work environment
- Ensured effective allocation and utilization of resources to meet project goals within the defined budget constraints.
- Facilitated clear and effective communication among team members, stakeholders, and relevant parties to ensure alignment and understanding of project objectives.
- Oversaw project deliverables to ensure they meet established quality standards and align with project goals.

Yappi Corporate / English tutor

Nov 2019 – Feb 2022, Kyiv

- Offered personalized coaching to C-level executives, focusing on their specific language needs and enhancing their communication skills
- Developed and customized English language curriculum to meet the specific needs of corporate clients, ensuring relevance to their industry and professional context
- Integrate industry-specific vocabulary and terminology into language lessons, aligning with the business domains of the corporate clients

Education

Poltava National Pedagogical University / Bachelor of Education

2010 – 2014, Poltava

IT school / UX/UI Design

2021 – 2022, Kyiv

Achievements

Winner in **CX Hackathon** with a concept of Nano Cashier.

Winner of **User Testing** 2 days **workshop**.